AZURE news
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SMAR Azure Ltd

Bringing Innovation into the Yachting Industry

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SMAR-Azure Ltd 6TH ANNIVERSARY
Six, Stronger and …Striving for High Performance!

Out team has always been animated by an unwavering commitment to improving our clients business performance, creating long-term and win-win relationships.

Our first product, **AzureProject** is today used worldwide by fast growing group of designers (> 120) and still the most precise and user friendly sail design software available.

Over the past 2 years, we have developed:

SA-Evolution, the innovative technology to optimize the performance of string sails;

MAST Design Tech to support the initial dimensioning of rig and spars systems.

SMAR Azure is pledged to remain firmly focused on delivering software applications and services that help the yachting industry attain high performance, through continuous development and constant engament with experienced and high level industry actors.

To all our customers, THANK YOU for your continued confidence.

Sabrina, Alessandro, Donald

& the **SMAR-Azure team**

AzureProject in Action!
Dieter Kuhn (CH):

The first ever sailing vessel equipped with electronic regulated foils has been developed by the Technical University of Switzerland in collaboration with Kuhn Sails. The Institute sought a sail designer able to calculate sails forces in various sailing conditions. Using AzureProject, Dieter Kuhn designed a light and yet powerful mainsail, able to generate an aero-force strong enough to lift the boat from water in light wind conditions. Dieter Kuhn's sail performs well in both light with and stronger wind.

Courtesy Dieter Kuhn
http://sailingcenter.ch/

SuperYacht Pavilion

Incorporated by:
MARINE EQUIPMENT TRADE SHOW
METS 2010
16-18 | NOV | AMSTERDAM | NL

Visit us at stand number

10.600

16-18 Nov 2010
Stand No. 10.600
Super Yacht Pavilion

Brilliant reasons to meet us

1. Book a one-to-one demonstration of the new AzureProject
2. Experience SA-Evolution and MAST Design Tech
3. Meet Andy Claughton and Clay Oliver, WUMTIA Southampton
4. Be 1st to learn about **BRIO**…the new technology that will change the art of yacht design forever!

NEWS:

1. **You Tube** **SMAR Azure channel** officially launched. You will find:
   a. Company and Clients' videos
   b. Free Demo Tutorials
   c. How-to-use AzureProject tutorials (only available to the AzureProject User group)

2. **SUPERYACHT PAVILION** METS 2010: The SMAR Azure's stand at the Super Yacht Pavilion, stand no **10.600**.

3. The **AzureProject**: new version unveiled at METS2010. Main upgrades:
   a. Calculation of corner loads
   b. Battens structural influence on the flying sail-shape and more!

4. **Coming Soon**: the **SMAR-Azure**'s brand new **web-site…** much easier to navigate with more info about our products, services and new developments